Flow Fest 2025

Sponsorship | Media Kit





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This is Flow Fest!



Flow, Family & Fun! Circus Arts, Dance & Yoga!



Where are Flow Fests?

Flow Fests are single day events happen in urban parks across the US: Ft Lauderdale, Dallas, Seattle, Denver & Chicago .

What workshops are found at Flow Fests?

Aerial Arts, Bellydance, Yoga, Circus Arts, Juggling, Acroyoga, and more!

How much does it cost?

FESTIVAL ENTRANCE IS FREE and we offer free beginner workshops in some disciplines. All Access Workshop passes allow experienced artists into advanced workshops: \$40-55 in advance of the event, \$70-75 on-site.



What makes Flow Fest special?

We give people the chance to JOIN THE CIRCUS without RUNNING AWAY!

How did this event get started?

Founded in South Florida in 2011 Flow Fest was created to bring the best Flow Arts teaching talent to the people who want to learn. For more information email flowfests@gmail.com

Are these events designed for kids?

PLAY is a priority for well-being at all ages!

Most participants are adults ages 20-39. We have had participants AND INSTRUCTORS as young as 10 years old, and as old as 70+.



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Arts

Best Of Award

carnival. Grounded in a philosophy that seeks the state of "flow" - defined as "an exhilarating transcendent way of being in which effortless control and peak skill seem to erase a sense of time" - this

Best Festival Fort Lauderdale and Palm Beach 2014 - Flow Fest

year's Flow Fest drew the greatest number yet of acrobatic adepts offering the widest variety of performances: hoops, juggling, fire dance, belly dance, yoga, break dancing, capoeira. It stretched over three days of workshops, and play lasted well into the evening, the better to take in the blazing, twisting, turning array. Darkening skies along the Intracoastal Waterway became an Arabian Nights fantasy, full of fit and youthful forms, in clothes variously medieval, thrift-shop, or psychedelic homespun, capering across the lawn with grace and precision, a temporary village of the body electric. Listen hard enough and you can still hear the temple bells.



Florida Flow Fest teaches the art of prop manipulation.

ver dreamed of being in the circus — grace, coordination or verve — ance, Kind of

annual Flow Arts Festival opens in lay, giving everyday people a what is known in the circus manipulation," or "prop spin-des juggling and "anything that lation of a prop," event organizer carm says. "Overall, it's a festival

I tai chi are also offered at the its name from the idea of

will be taught from Friday ryant Park, 10 S. Golfview ts \$50 per day in advance

"But any one individual workshop would cost least \$60," Tanenbaum says.

kids to explore on their own in while adults take classes. at least \$60," Tanenbaum says.

Among the featured circus arts are "rope dart" and "puppy hammer," both of which are versions of poi, an ancient form of prop manipulation from the Maori traditions of New Zealand. The activities consist of swinging weighted balls on the end of a string or cord in rhythmic patterns.

"Any time you see a photo of fire-dancing or fire-spinning, it's probably a poi artist," Tanen-

She says this festival is "unparalleled in the community" because it is open to people who aren't familiar with such activities.

"Very few are open to the public," she adds. They tend to be private affairs on private land available to those who are already doing it. So here you can get into the flow - without being in

Friday is especially valuable to beginners, with entry-level workshops in nmn manipulation from

Tanenbaum teaches hoop-West Palm Beach through her Fly, but she'll defer this week mavens such as Kit Spins from Luna Breeze from Kansas Cit dance instructor who works

"She has combined Native with modern American hoo baum says. "So she has incre designs with large hoops the can spinning traditions, mad

For those who just want 1 structors' showcase perforn fire-spinning, is set for 7:30 Spam Allstars, a nine-piece band from Miami, will perf

Go to Floridaflowfest.com



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FLORIDA FLOW FEST



Dalton Sessumes

Fire and juggling and lights, oh my! Imagine "The Wizard of Oz" inspired by Cirque du Soleil and the result could be Florida Flow Fest 2023: Illuminated, a daylong demonstration and celebration of movement arts happening Sunday, January 15 at Esplanade Park in Fort Lauderdale.

Presented by Monkey Dust Productions, a Florida based design and production company that producese these events across the US, Flow Fests are a nonprofit project, fiscally sponsored by Fractured Atlas, a New York based national

The Florida event invites participants to watch and to try their own hand at circus, yoga, dance, drumming and more. Artist-instructors from around the world perform and lead workshops for disciplines in which peak performance and a higher state converge in the phenomenon called

Denver Dallas Seattle e51

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Flow Promoter	Flow Ground	Flow Spark	Flow Guru	Flow Partner
\$150	\$250	\$500	Custom Package	Custom Package
From Flow Fests: 2 free workshop passes/year	From Flow Fests: 4 free workshop passes/year	From Flow Fests: 6 free workshop passes/year	From Flow Fests: 8 free workshop passes/year	From Flow Fests: 10 free workshop passes/year
Performance Announcement	50% off 10x10 Vending Booth	Free 10x10 Vending Booth @ 1 Flow Fest	2 Free 10x10 Vending Booths @ 1 Flow Fest	2 Free 10x10 Vending Booths @ Flow Fests + Party
	Your Logo Link on Website, Performance Announcement	Your Logo on Website + Posters, Performance Announcement	Your Logo on Banners + Posters + Website + Social Media, Performance Announcement	Your Logo on Banners + Posters + Website + Social Media, Specialty Merch, Performance

Flow Fests is a fiscally sponsored project of ATLAS AND donations made for Flow Fests are tax deductible.

Announcement